



**NEWS RELEASE – WRAP-UP**  
For immediate publication

## **MULTIDIMENSIONAL RENDEZ-VOUS DE LA FRANCOPHONIE**

**Ottawa, April 5, 2016 – The Francophonie in 3D: Diversity, Duality and Dynamism!** was the central theme of Les Rendez-vous de la Francophonie (RVF) celebrations from March 3 to 23, 2016, reflecting the values of the country's Francophone and Acadian communities.

National events included a Just for Laughs RVF Gala tour with stops in seven provinces at 17 galas, two of which were filmed in Edmonton by Unis TV. A growing audience made the tour a highlight event for Les RVF. Youth comedy workshops were also held in Winnipeg, Cornwall and Toronto, giving dozens of aspiring young performers the chance to hone their skills and get up on stage with renowned comedians.

For this 18<sup>th</sup> edition of Les RVF, a record number of over 2,500 activities and events took place, including 230 National Film Board screenings in 61 Canadian cities.

### **GROWING PARTICIPATION AND COLLABORATION**

Over the years, Les Rendez-vous de la Francophonie have become a fertile opportunity for promoting the Canadian Francophonie. The different levels of government contribute to the celebration of International Francophonie Day by holding flag raising ceremonies, making official proclamations and organizing a variety of activities within government institutions.

“Les RVF serve as a kind of spark plug, generating activities and events. They lead to a lot of great spinoffs in our communities,” explained Guy Matte, executive director of the Canadian Foundation for Cross-Cultural Dialogue.



In the picture: Elisapie and Mario Jean, spokesperson of Les RVF 2016, Randy Boissonnault, Parliamentary Secretary to the Minister of Canadian Heritage, Bernard Voyer, vice-chair of the Canadian Foundation for Cross-Cultural Dialogue.

Les Rendez-vous de la Francophonie continue to forge strategic partnerships with French Second Language organizations and to organize actions that promote the French fact all across the country.

### **ARC DU CANADA AND NCRA COMMUNITY RADIO STATIONS CELEBRATE THE 2016 RVF**

This year, Les RVF reinforced their partnership with the ARC du Canada, the Francophone community radio station association. Francophones and Acadians heard dozens of interviews with RVF partners and key contributors on the RVF blog at [rvf.ca/blogue](http://rvf.ca/blogue). For the second year in a row, the National Campus and Community Radio Association (NCRA) was also an involved and enthusiastic partner, with 21 Anglophone stations producing 46 segments or documentaries on Francophone themes. They can be heard at [ncra.ca/rvf](http://ncra.ca/rvf).

## 2016 RENDEZ-VOUS DE LA FRANCOPHONIE CONTESTS

The 2016 RVF offered a fantastic selection of contests for young and not so young alike on their website, drawing in over 40,000 Francophone, Francophile and “Francocurious” participants from schools, communities and the general public, in addition to over 800,000 visitors to [RVF.ca](http://RVF.ca).

### 2016 CONTEST WINNERS

#### ***Flash ton école***

1<sup>st</sup> prize – People’s Choice: \$3,000

**École communautaire La Mosaïque du Nord, Balmoral (NB)**

2<sup>nd</sup> prize – RVF Selection: \$1,000

**École Valois, Prince Albert (SK)**

3<sup>rd</sup> prize – Jury’s Selection: \$500

**École Boisjoli, Dartmouth (NS)**

4<sup>th</sup> prize – Jury’s Selection: \$500

**École Beauséjour, Plamondon (AB)**

5<sup>th</sup> prize – Trip to Paris for Two

**Nadine Morin, from Grande Prairie (AB)**

#### ***Write it right!***

**General dictation:** The \$1,000 prize was awarded to **Connie Cutillo** of Woodbridge (ON)

**Elementary school dictation:** The prize of \$1,000 of Scholastic products was awarded to Dominique Lewis from the **Sainte-Marguerite Bourgeoys School** in Brantford (ON)

#### ***Discover Champlain***

The trip for two to Honfleur was awarded to **Lucie Duval-Côté** of Trois-Rivières (QC)

#### ***My Francophonie in 3D – \$1,000 scholarship per winner***

**Jessie Guraliuk** – La Cité universitaire francophone – University of Regina – Regina (SK)

**Marybelle Issa** – Simon Fraser University – Burnaby (BC)

**Maddie Clarkson** – Simon Fraser University – Burnaby (BC)

**Zacharie Labonté** – Collège La Cité – Ottawa (ON)

**André St-Louis** – Collège Boréal – Sudbury (ON)

#### ***2016 RVF Calendar Contest***

The \$500 prize was awarded to **Loisir Sport Centre-du-Québec**, a regional sports and recreation organization

Thank you to all participants and congratulations to the winners!

### HEARTFELT THANKS TO OUR 2016 RVF PARTNERS

Les Rendez-vous de la Francophonie are an initiative of the Canadian Foundation for Cross-Cultural Dialogue made possible thanks to the contributions of its numerous partners and sponsors: Canadian Heritage, Air Canada, the Secrétariat aux affaires intergouvernementales canadiennes du Québec, the Just for Laughs Group, NAV Canada, the National Film Board, the ACELF, Collège La Cité, the Centre de la francophonie des Amériques, Parks Canada,

Canada Post, VIA Rail, the FCFA and its members, Scholastic Books, the University of Ottawa, the Consortium national de formation en santé, the Language Portal of Canada, the Conseil scolaire francophone de la Colombie-Britannique, RDÉE Canada, TFO, Unis TV and the Association des collèges et universités de la francophonie canadienne (ACUFC). Special thanks to the provincial and territorial coordinators and the promoters from Québec.

*Since 2005, the Canadian Foundation for Cross-Cultural Dialogue has been in charge of holding Les Rendez-vous de la Francophonie, an annual event marking International Francophonie Day that promotes Francophone and Francophile initiatives across the country. The Canadian Foundation for Cross-Cultural Dialogue promotes and supports dialogue and connection between the Francophone and Acadian communities and the other segments of Canadian society.*

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**Source:**

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