



**PRESS RELEASE**  
**For immediate release**

## ***From March 3–23, 2016, Let's Celebrate the Canadian Francophonie in 3D!***

**OTTAWA, MARCH 3, 2016** — Today, the Canadian Foundation for Cross-Cultural Dialogue is launching the 18th edition of the Rendez-vous de la Francophonie (RVF), which will take place from March 3–23, 2016. This year's theme is *La Francophonie in 3D: Diversity, Duality, Dynamism!*

### **COMMITTED SPOKESPEOPLE**

Trilingual singer Elisapie and humorist Mario Jean are the proud spokespeople for the RVF 2016. They invite Canadians from every corner of the country to join them for three full weeks of celebrations.

### **RICH AND DIVERSE PROGRAMMING**

With a calendar of more than 2,000 events, the RVF 2016 reflect the vitality of Canada's Francophone and Acadian communities. They also provide a unique opportunity to showcase the Canadian Francophonie. To learn more about activities in your region, visit [www.RVF.ca](http://www.RVF.ca). Follow @RVFrancophonie on Facebook, Twitter, and Instagram. And share your experiences during the RVF by using the official hashtag #RVFranco in your posts.

### **A TRULY CANADA-WIDE EVENT**

At the national level, the RVF will offer a wide range of activities, including contests for both young and old, a series of special Just for Laughs events, and screenings of films from the National Film Board.

*"In addition to providing Francophones with social and cultural experiences in their mother tongue, the RVF are also an opportunity to appreciate their contributions to the social, cultural, and economic fabric of the country..."*

— The Honourable Mélanie Joly, Minister of Canadian Heritage

The national launch of the Rendez-vous de la Francophonie 2016, presented by Air Canada, will take place this evening in the National Capital Region. This gala event will kick-start an amazing celebration of the Canadian Francophonie. Francophone and Acadian communities across the country will mark the beginning of the 18<sup>th</sup> edition of the RVF with flag-raising ceremonies, social and cultural events, and official proclamations.

*"The RVF are an opportunity for Francophones and Acadians to highlight their contributions and their presence, while celebrating alongside the country's other diverse communities. I invite you to participate in the RVF, and to bring along a friend who is an Anglophone or a newcomer to the country!"*

— Andrée Lortie, Chair of the Canadian Foundation for Cross-Cultural Dialogue



The Canadian Foundation for Cross-Cultural Dialogue wishes to thank its partners: Canadian Heritage, Air Canada, the Secrétariat aux affaires intergouvernementales canadiennes (SAIC), Nav Canada, the National Film Board, Just for Laughs, La Cité College, the Centre de la francophonie des Amériques, and the Association canadienne d'éducation de langue française (ACELF).

*The RVF are organized in conjunction with the Journée internationale de la Francophonie (March 20), an annual event that celebrates the French language and diverse Francophone cultures. Made possible by the financial support of Canadian Heritage, the RVF are overseen by the Canadian Foundation for Cross-Cultural Dialogue.*

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