

# 2017 Activity Report



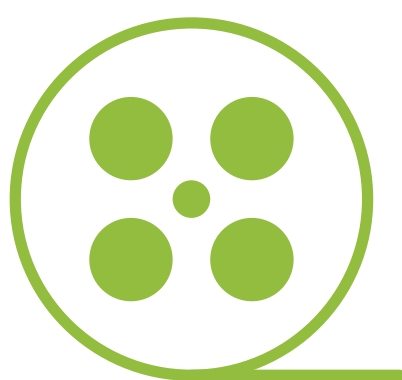
The Francophone and Acadian communities really captured the spotlight across Canada during the 19th edition of the *Rendez-vous de la Francophonie 2017*, from **March 2 to 22**, under the theme: **“La Francophonie in 3D: Diversity, Duality, Dynamism!”**

Cultural and educational activities, regional and national contests as well as more formal ceremonies and official functions, everything was a pretext to celebrate during the *Rendez-vous de la Francophonie*. Our team is proud to report on these celebrations with the numbers that speak to the success of this 19th edition of the RVF. We are grateful to our numerous partners and to all who participated in this great annual Pan-Canadian rally.

## OUR NATIONAL EVENTS

**18**

**stage shows**  
The “*Juste pour rire*” National Tour



**230**  
**free NFB film showings ordered**

**800** films shown on line

HA! HA! HA!  
HA! HA! HA!

**3,000**

**activities**  
made available on the rvf.ca web calendar



## OUR NATIONAL CONTESTS



**12**

**linguistic capsules**  
Plug in to the Rendez-vous!

**9**

**Videos entered**  
Flashmob at your school

**2** “**Write It Rite**” dictations

General and Elementary



**7** **Top Performers and Winners**  
in our various contests

<b>1.</b> Plug in to the Rendez-vous (trip to Paris)	Steve Harvey, Péribonka
<b>2.</b> Flashmob at your school (trip to Brussels)	Huguette Nolin, Montréal
<b>3.</b> Write It Right (\$1,000)	Dennis Cabigas, Surrey
<b>4.</b> Write it Right - Elementary (\$1,000 in Scholastic products)	École internationale du Mont-Bleu, Gatineau
<b>5.</b> Flashmob, voted by public (\$3,000)	E.J. Lajeunesse School, Windsor
<b>6.</b> Flashmob, “Coup de cœur” RVF (\$1,000)	Jasper Elementary School, Jasper
<b>7.</b> Flashmob, Jury’s “Coup de cœur” (\$500)	Saint-Jacques School, Edmundston



**133,000**  
**contest participants**

## IN SUMMARY



**300,000+**  
**pages viewed on rvf.ca**

**700+**  
**postings on Twitter**

including the hashtag #RVFranco

**45+**

**Flag Raisings**  
everywhere  
across the country



**30,000+**  
**Facebook subscribers**

**500+**

**organizations and institutions**  
directly participating in the RVF



All activities were made possible thanks to the financial support of Canadian Heritage. The *Rendez-vous de la Francophonie* are organized by the Canadian Foundation for Cross-Cultural Dialogue.



Thank you all. We'll see you next year, from March 1<sup>st</sup> to 21<sup>st</sup> 2018!

