

**PRESS RELEASE  
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## **THE RENDEZ-VOUS DE LA FRANCOPHONIE: AT THE HEART OF A CHANGE**

**Ottawa, January 30, 2020** – As we enter the 22nd year of Les Rendez-vous de la Francophonie (RVF), the Canadian Foundation for Cross-Cultural Dialogue is proud to unveil the theme of the **2020** edition and introduce its spokespersons. This national celebration will take place from **March 1 to March 31, 2020**.

Various facets of the environment will be addressed: the environment and climate change, as well as social environment, community environment and cultural environment.

The RVF has chosen a unifying national theme of current relevance: **Les Rendez-vous de la Francophonie: At the heart of a change**. This theme will be central to the activities and contests that are part of the 2020 edition.

*“A sustainable environment depends on a society that takes care of its people in all respects, including language. This society must show cross-cultural solidarity by supporting local initiatives that ensure the longevity, stability and development of Francophone communities that are firmly rooted in their environment across Canada,”* says Guy Matte, Executive Director of the Canadian Foundation for Cross-Cultural Dialogue.

The RVF is happy to partner with two spokespersons to present the 22nd edition:



**Anu Boucher** is an Inuk who is passionate about her culture and the environment, two inseparable concepts. In addition to being involved in social action and defending Indigenous interests, she loves sharing her knowledge of Inuit history with anyone who wants to learn more about it.

**Bernard Voyer** is an explorer, mountaineer and motivational speaker. He has travelled to the coldest places on Earth, including the North Pole, Everest and Kilimanjaro. He is involved with youth and enjoys talking to them about his experiences, so as to inspire them to seek adventure for themselves and make their own discoveries.

Visit [RVF.ca](http://RVF.ca) today to get information about the activities on the national [event calendar](#), participate in the [Planetary Creativity contest](#), get the dates of the [comedy tour](#) or find out when you can attend a [free screening of a movie](#) from the National Film Board. Blog posts and videos are also published daily in the [ACTION! section](#).

Les Rendez-vous de la Francophonie will be launched nationally on March 2, 2020. Until then, follow the Rendez-vous on Facebook, Twitter and Instagram, using **#RVFranco**.

The Canadian Foundation for Cross-Cultural Dialogue and its partners hope you enjoy the Rendez-vous, as you consider this question: “What positive mark will you leave on the environment?”

*The RVF is part of the cultural events surrounding the Journée internationale de la Francophonie, held on March 20 each year to promote the French language and the many ways it can be expressed. Made possible through funding from the Government of Canada, the RVF is an initiative of the Canadian Foundation for Cross-Cultural Dialogue.*

*The Canadian Foundation for Cross-Cultural Dialogue and the 2020 RVF team would like to thank their major partners, including the Minister of Economic Development and Official Languages, Air Canada, the Language Portal of Canada, NAV Canada, the National Film Board, VIA rail, the Fédération de la jeunesse canadienne-française (FJCF), the Réseau de développement économique et d’employabilité (RDÉE Canada), the Association canadienne d’éducation de langue française (ACELF), the Conseil des écoles publiques de l’Est de l’Ontario (CEPEO), the Conseil des écoles catholiques du Centre-Est (CECCE), the Conseil scolaire francophone de la Colombie-Britannique, Parks Canada, Canada Post, the Association de la presse francophone, the Association des collèges et universités de la francophonie canadienne (ACUFC), the Secrétariat du Québec aux relations canadiennes, Collège La Cité and Unis TV.*

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## **SOURCE**

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