



Les **Rendez-vous** de la
Francophonie
March 1 to 31

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PRESS RELEASE - FOR IMMEDIATE RELEASE

Youth and national launch of the 2021 RVF in virtual mode!

Ottawa, March 1, 2021 – The 23rd edition of Les Rendez-vous de la Francophonie (RVF) is under way. The Canadian Foundation for Cross-Cultural Dialogue and its partners are proud to kick off the celebrations for Francophonie month, which is held from **March 1 to 31, 2021**.

ACADIA, at the heart of my country! One language, thousands of stories.

It is with great pleasure that we welcome our spokespersons, Jill Barber and YAO, who will make the 2021 RVF shine.

Jill Barber is a musical artist who has lived all over Canada. Originally from Ontario, she moved to Nova Scotia and then to British Columbia, where she still resides. She has been sharing her passion for English and French through her music since she was quite young.

YAO is a man of many talents. He is a singer, a musician and the chief executive officer and artistic director of his own record label. He has mastered the art of spoken word and uses slam poetry to tell stories and talk about life. He was born in Côte d'Ivoire and has lived in Ontario since he was a teenager. He travels from coast to coast sharing his music.





Patrick Chan, figure skater and host of the [Kitchen Party!](#) contest

“In light of the pandemic, we’ve adapted to bring you this edition of the RVF. This year’s theme, **ACADIA, at the heart of my country**, allows Canadians to learn more about Acadia while celebrating the Francophonie across Canada,” says Guy Matte, executive director of the Canadian Foundation for Cross-Cultural Dialogue.

Visit RVF.ca/en today to read the 2021 RVF Journal and participate in the “[Kitchen Party!](#)” and “[Acadian Destinations](#)” contests. And don’t forget about the spelling challenges! Explore the calendar of activities happening across Canada or book a free screening of National Film Board movies. Then, take a peek at the “[ACTION!](#)” section, where blog posts and videos are posted year-round.

The youth and national launch of the RVF will be held virtually on March 1, 2021, from 12:30 to 1:30 p.m. (EST) at RVF.ca/en, as well as on Unis TV’s Facebook page. Follow the RVF on [Facebook](#), [Twitter](#) and [Instagram](#), using the hashtag **#RVFranco**.

The Canadian Foundation for Cross-Cultural Dialogue and its partners hope you enjoy the RVF!

The RVF is one of the events associated with International Francophonie Day (March 20), which is organized every year to promote the French language and its numerous cultural expressions. Funded by the Government of Canada, the RVF is an initiative of the Canadian Foundation for Cross-Cultural Dialogue.

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[Download the poster here](#)



SOURCE

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