



## PRESS RELEASE - FOR IMMEDIATE RELEASE

# Les Rendez-vous de la Francophonie 2021: Acadia, at the heart of my country!

**Ottawa, January 25, 2021** – Today is the pre-launch of the 23rd edition of Les Rendez-vous de la Francophonie (RVF). The Canadian Foundation for Cross-Cultural Dialogue is proud to unveil the theme, spokespersons and main contest of the 2021 Rendez-vous de la Francophonie, which will be held from **March 1 to 31, 2021**.

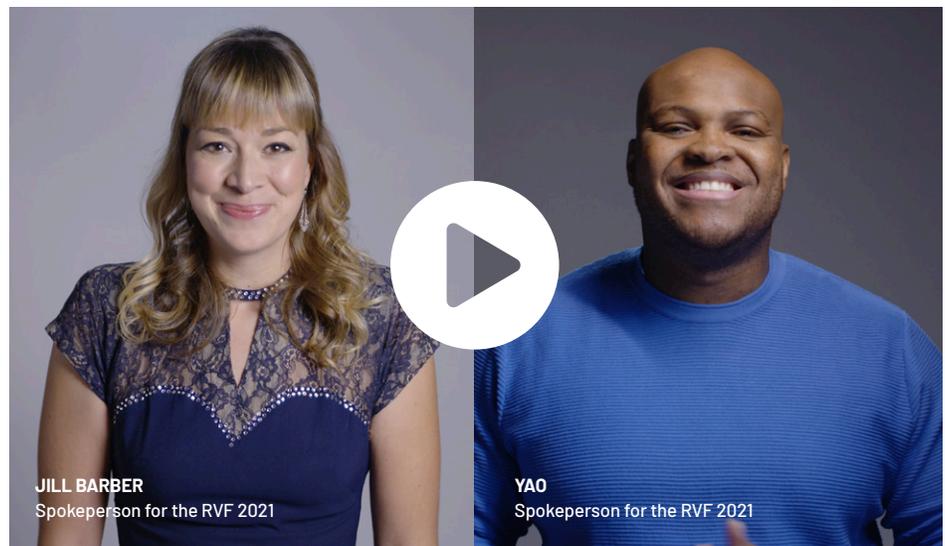
Through the 2021 RVF celebrations, we will highlight the fact that Acadia is the birthplace of Canada's Francophonie, while acknowledging that Indigenous peoples have been present in and contributed to North America for thousands of years. This year's theme is **ACADIA, at the heart of my country! One language, thousands of stories.**

"This theme will showcase Acadians' contributions to Canada's cultural fabric and recognize their historical presence in our country and their distinct culture in all its diversity. This year's theme will also allow Canadians to learn more about Acadian people and their importance in our society," says Guy Matte, executive director of the Canadian Foundation for Cross-Cultural Dialogue.

[Download the poster here](#)



<https://youtu.be/3ZT5PR6hzMc>



**JILL BARBER**  
Spokeperson for the RVF 2021

**YAO**  
Spokeperson for the RVF 2021

## It is a pleasure to once again welcome spokespersons who will make the 2021 RVF shine.

**Jill Barber** is a musical artist who has lived all over Canada. Originally from Ontario, she moved to Nova Scotia and then to British Columbia, where she still resides. She has been sharing her passion for English and French through her music since she was quite young.

**YAO** is a man of many talents. He is a singer, a musician and the chief executive officer and artistic director of his own record label. He has mastered the art of spoken word and uses slam poetry to tell stories and talk about life. He was born in Côte d'Ivoire and has lived in Ontario since he was a teenager. He travels from coast to coast sharing his music.



**Patrick Chan**, figure skater and host of the [Kitchen Party!](#) contest

Visit [RVF.ca/en](http://RVF.ca/en) today to participate in the "[Kitchen party!](#)" contest, to check out the calendar of activities happening across Canada, to learn more about Acadians or to book a free screening of National Film Board movies. Take a peek at the "[ACTION!](#)" section, where blog posts and videos are posted year-round.

The nationwide launch of the RVF will take place on **March 1, 2021**. In the meantime, follow the RVF on [Facebook](#), [Twitter](#) and [Instagram](#) using the hashtag **#RVFranco**.

Visit [RVF.ca/en](http://RVF.ca/en) for more details.

## The Canadian Foundation for Cross-Cultural Dialogue and its partners hope you enjoy the RVF!

*The RVF is one of the events associated with International Francophonie Day (March 20), which is organized every year to promote the French language and its numerous cultural expressions. Funded by the Government of Canada, the RVF is an initiative of the Canadian Foundation for Cross-Cultural Dialogue.*

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### SOURCE

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